

# Dealing with the media

## Dealing with the media

Disasters act like a magnet for the media. In today's world of 24-hour news coverage, this plays an important part in shaping public opinion. It is essential to establish a working relationship between the media and the rescue teams. With careful handling the media can become a powerful ally and play a constructive role in identifying problems, galvanising aid and keeping the public informed.

Limb injuries 95 95 100 Facial trauma Abdominal and chest trauma Head injury 55 1 month 2 weeks

Figure 33.6 Oxfam and the International Committee of the Red Cross provide generalised relief.

## Dealing with the media

Disasters act like a magnet for the media. In today's world of 24-hour news coverage, this plays an important part in shaping public opinion. It is essential to establish a working relationship between the media and the rescue teams. With careful handling the media can become a powerful ally and play a constructive role in identifying problems, galvanising aid and keeping the public informed.

Limb injuries 95 95 100 Facial trauma Abdominal and chest trauma Head injury 55 1 month 2 weeks

Figure 33.6 Oxfam and the International Committee of the Red Cross provide generalised relief.

## Dealing with the media

Disasters act like a magnet for the media. In today's world of 24-hour news coverage, this plays an important part in shaping public opinion. It is essential to establish a working relationship between the media and the rescue teams. With careful handling the media can become a powerful ally and play a constructive role in identifying problems, galvanising aid and keeping the public informed.

Limb injuries 95 95 100 Facial trauma Abdominal and chest trauma Head injury 55 1 month 2 weeks

Figure 33.6 Oxfam and the International Committee of the Red Cross provide generalised relief.

---

Revision #1

Created 2025-12-31 15:13:51 UTC by Omar Ayman

Updated 2025-12-31 15:13:51 UTC by Omar Ayman